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i-PRO Introduces The New Lineup of S-Series Network Cameras
- The New Standard by i-PRO Video Surveillance -



Fukuoka, JAPAN (June 10, 2021) – Panasonic i-PRO Sensing Solutions, formerly Panasonic Security Group, is launching its new S-Series of video surveillance network cameras. The brand-new S-Series network cameras offer a “New Standard” by i-PRO video surveillance with drastically improved image quality with advanced technology. It comes with pre-installed AI analytics applications that detects people and vehicles with accuracy, allowing you to start easily state-of-the-art video surveillance. The camera can be configured while keeping the unit in the box with the acclaimed "Easy Kitting Packaging", making the installation process smooth and easy.

Key features

- Drastically improved image quality by advanced technology and *AI intelligent Auto*.
- Pre-installed AI analytics applications to detect human and vehicles with accuracy. Ready for installing 3rd party applications.
- Detecting suspicious sound like Gunshot, Yell, Vehicle horn, and Glass break, with external microphones.
- The *Easy Kitting Package* enabling installers to configure cameras easily while keeping the unit in the box.

"This new S-Series is our mainstream product of i-PRO Network Cameras, and the first in industry to be installing AI engine with Deep Learning as a standard feature. Combining the latest components and evolving i-PRO proprietary technologies, we will further contribute to help create a safer and more peaceful world," said Norio Hitsuishi, Vice President, Head of Security & Safety Camera Products, Panasonic i-PRO Sensing Solutions Co., Ltd..

For more information about new S-Series, visit the website below

<https://security.panasonic.com/Full-HD-Fixed-Network-Camera-with-AI-Engine/>

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About Panasonic i-PRO Sensing Solutions Co., Ltd.

Panasonic i-PRO Sensing Solutions Co., Ltd., is a global leader of advanced sensing technologies in the fields of Intelligent Surveillance, Public Safety, and Industrial/Medical Imaging. Established in 2019, i-PRO was built on a legacy of over 60 years of innovation with Panasonic.

The company's products, software and services extend human senses to capture moments of truth with innovations that inform and protect. In order to help create a safer world, Panasonic i-PRO Sensing Solutions Co., Ltd., supports the work of professionals who protect and save lives.

For more information about Panasonic i-PRO, visit ipro.panasonic.com