

## **i-PRO launches the "moduca" series, a Build-To-Order modular camera series that provides a solution in the form of video utilization to diverse on-site needs**

*Flexible combinations to suit your purposes, making a camera that is uniquely yours*

**Tokyo, JAPAN** (January 20, 2023) – i-PRO Co., Ltd. is pleased to announce the release of the "moduca" series of modular cameras that can be integrated into products and equipment to meet the various needs for video applications in the industrial world.



The need for using video technology in various industries such as manufacturing is on the rise. There is a growing need for means to solve various problems, such as reducing costs as much as possible while ensuring quality, creating a safe and secure environment, and reducing the environmental burden through low carbon emissions, by making advanced use of innovative technologies such as AI.

However, there are several factors that make it difficult to promote the use of video technology in industry. For example, "We would like to develop AI algorithms while capturing images with cameras of various specifications, but the cameras we want are not readily available when we want to try them out," or "There are affordable cameras available, but we cannot expect stable operation over a long period of time." There are more factors such as "I want to have a camera that can take the best images for the object or environment to be analyzed, but it would be too expensive for a small number of cameras to be made exclusively for that purpose."

In response to these, i-PRO has launched a new initiative of BTO (Build-To-Order) modular cameras in order to meet the diverse and dispersed demands for cameras. The "moduca" series offers more than 1,500 combinations to choose from to meet your needs. i-PRO accepts orders for as few as one moduca series camera, and orders for less than 10 cameras will ship within three business days. The moduca series is currently available for domestic Japan only.

We, i-PRO, together with our various partners, will continue to contribute to the realization of a society where people can enjoy themselves with a smile through sensing technologies such as modular cameras.



**i-PRO Co., Ltd.**

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## About i-PRO

i-PRO is a global leader of advanced sensing technologies in the fields of Intelligent Surveillance, Public Safety, and Industrial/Medical Imaging. Established in 2019, i-PRO was built on a legacy of over 60 years of innovation with Panasonic.

The company's products, software and services extend human senses to capture moments of truth with innovations that inform and protect. In order to help create a safer world, i-PRO supports the work of professionals who protect and save lives.

## About the BTO module cameras "moduca" series

i-PRO's industry-leading security cameras and other camera technologies have been modularized into a form smaller than a business card that can be installed in a variety of devices and systems.

Modular cameras are BTO cameras that allow users to choose the shape of the imaging unit, angle of view, focal length, and communication method, etc. By installing and operating function expansion software developed on an open platform, these cameras can flexibly meet diverse needs and continue to evolve.

BTO module cameras "moduca" series website (JP only): <https://moduca.i-pro.com/>

## For inquiries regarding this matter, please contact

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